

Dear Frank,

I hope this message finds you well.

I am contacting you on behalf of the International Schools of Business Management (ISBM) to explore a potential partnership supporting teaching excellence for school faculty worldwide

ISBM has been dedicated to improving management education for more than 50 years. Building on the legacy of our flagship International Teachers Programme (ITP), we now offer a highly accessible online version, the Essentials of Teaching & Learning (ETL):

Dates: 10, 17, 24, 30 April 2026

Format: 4 Half-day interactive online sessions (2pm–6pm CET)

To support the professional development of your member institutions, we would be delighted to offer:

- At least 3 free places for faculty nominated through your network, more can be discussed.
- An exclusive discounted fee for any additional participants
- Priority access, as places in the programme are limited

In return, we would appreciate your support in sharing the programme with your members through your usual communication channels (newsletter, mailing list, website listing, or social media).

Attached is the programme brochure with full details, you can also visit our website <https://itp-essentials.com/>

If this resonates with your mission and could benefit your member schools, I would be pleased to arrange a short call or share additional information.

Or could you please connect me with the appropriate person to discuss this opportunity?

Thank you for your time and consideration.

Warm regards,

Nana von Bernuth,
Adjunct Professor
Business Coach,
at INSEAD
Programme Director

Thomas Hellwig,
Adjunct Professor
of Organisational Behaviour,
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